

2026



IMPACT GIVING GUIDE



1416 Howard Street
Omaha, NE 68102

BBBSMidlands.org

(402) 905-3336

@BBBSMidlands

Local Impact



HIGHER COLLEGE ENROLLMENT

BBBS Littles are **20% more likely** to attend college, fueling a skilled workforce.



INCREASED EARNINGS

BBBS Littles **earn 15% more** over their lifetimes, strengthening financial independence and consumer spending.



ENHANCED ECONOMIC MOBILITY

Being a BBBS Little reduces the socioeconomic gap by **two-thirds**.

Mission: Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Community-Based Mentoring is the traditional mentoring program provided by BBBS. Bigs and Littles participate in one-to-one outings across our local community two to four times a month. Matches plan time together doing things they both enjoy, like taking a walk in the park, going to a museum, sharing a meal together or just hanging out and talking at home. Life-changing friendships are built through the simplest of moments spent together.

MentorU is a technology-enhanced, school-based mentoring program specifically designed to support high school students. Through one-to-one mentoring relationships and guided curriculum, this program helps students develop personal, academic and career skills by providing each student with specialized classroom interactions and the opportunity to match with a mentor. MentorU is currently present in four local high schools across the Omaha metro and Council Bluffs.

Big Futures helps young adults to develop their own plan for future success. Current mentees in high school and those who have recently graduated can transition into the Big Futures program. Launched in 2023, the program is helping young adults connect with colleges, universities, military recruiters and employers. Additionally, participants can receive help with financial aid, professional development workshops, college/workplace tours, etc.

Serving more than 1,000 kids and young adults each year.



Partnership Levels

PREMIUM \$25,000	Option 1	Premium Event Partner – Pick 1 <ul style="list-style-type: none"> • Bowl for Kids’ Sake - Presenting • Fore Potential - Presenting • 60 Men in 60 Days (only 1 available) • New Match Monday Partner (only 1) • Big Socials Partner • Match Appreciation Celebration Partner
		Premium Community Partner – Pick 2 <ul style="list-style-type: none"> • Bowl for Kids’ Sake - 300 Club • Fore Potential - Eagle • Monthly eNews Feature • Adopt-a-Family Partner • Back-to-School Picnic Partner • Winter Carnival Partner
		Community Partner – Pick 1 <ul style="list-style-type: none"> • Bowl for Kids’ Sake - Turkey • Fore Potential - Birdie • Match Activity Partner • MentorU Activity Partner • Winter Carnival Partner
	Option 2	Event Partner – Pick 1 <ul style="list-style-type: none"> • Bowl for Kids’ Sake - Presenting • Fore Potential - Presenting • Winter Carnival Partner • Adopt-a-Family Partner • 60 Men in 60 Days (only 1 available) • Match Appreciation Celebration Partner
		Community Partner – Pick 2 <ul style="list-style-type: none"> • Bowl for Kids’ Sake - Strike • Fore Potential - Par • Big Socials Partner (only 1 available) • Winter Carnival Partner • Monthly eNews Feature Story • Family Resource Partner
	Option 3	<ul style="list-style-type: none"> • Discuss a personal Partnership Plan that fits your organization’s unique needs.

GOLD
\$15,000

Option 1

Gold Event Partner – Pick 1

- Bowl for Kids' Sake - 300 Club
- Fore Potential - Eagle
- Match Activity Partner
- MentorU Activity Partner
- Match Activity Celebration

Event Partner – Pick 2

- Bowl for Kids' Sake - Strike
- Fore Potential - Par
- Monthly eNews Feature Story
- Adopt-a-Family Partner
- Family Resource Partner

Option 2

Gold Community Partner – Pick 2

- Bowl for Kids' Sake - Strike
- Fore Potential - Par
- Big Socials Partner (only 1 available)
- Winter Carnival Partner
- Big Futures Partner

Community Partner – Pick 1

- Bowl for Kids' Sake - Turkey
- Fore Potential - Birdie
- Monthly eNews Feature Story
- Adopt-a-Family Partner
- Family Resource Partner



SILVER \$10,000

Option 1

Silver Event Partner – Pick 2

- Bowl for Kids' Sake - Turkey
- Fore Potential - Bogey
- Match Activity Partner
- MentorU Activity Partner
- Big Futures Activity Partner

Event Partner – Pick 1

- Bowl for Kids' Sake - Lane
- Fore Potential - Birdie
- Monthly eNews Feature Story
- Adopt-a-Family Partner
- Resource Closet Partner

Option 2

Silver Event Partner – Pick 1

- Bowl for Kids' Sake - Strike
- Fore Potential - Par
- Back-to-School Picnic Partner
- Winter Carnival Partner

Community Partner – Pick 1

- Bowl for Kids' Sake - Turkey
- Fore Potential - Par
- Monthly eNews Feature Story
- Adopt-a-Family Partner
- Resource Closet Partner

BRONZE \$5,000

Gold Event and Community Partner - Pick 2

- Bowl for Kids' Sake - Strike
- Fore Potential - Bogey
- Match Activity Partner
- MentorU Activity Partner
- Big Futures Activity Partner
- Big Socials Partner
- Back-to-School Picnic Partner
- Winter Carnival Partner



Partnership Level FAQ

60 Men in 60 Days Partner

Your company will be featured as a premier partner in digital and print communications for our most prominent and visible recruitment campaign, running September 1 through October 30. With a strategic mix of digital ads, media coverage, community events and targeted outreach, this campaign reaches thousands across the metro with one clear call: local boys need mentors.

Monthly eNews Feature Story

Your company and its partnership with BBBS will be the feature story in one of our monthly eNews emails sent out to more than 10,000 supporters.

Big Socials Partner

Your company will be featured as a premier partner in digital and print communications for our quarterly Big Socials. These events are a chance for current Bigs and mentors to mix and mingle as well as guests who would like to learn more about our mentoring programs.

Match Activity Partner

Your company will be featured as a premier partner in digital and print communications for one of our monthly Match Activities. These are free and low-cost events hosted by BBBS for Bigs and Littles to connect and try new things together.

Adopt-a-Family Partner

Your company will be featured as a premier partner in digital and print communications for our annual Adopt-a-Family initiative throughout the holiday season to provide gifts to families in our programs.

Family Resource Partner

Your company will be featured as a premier partner in digital and print communications for our Family Resources Closet and partnership, which provides household needs to families in our programs.

Winter Carnival Partner

Your company will be featured as a premier partner in digital and print communications at one of our most-loved match activities of the year. We welcome families and our matches to celebrate and connect during the holiday season.

Back to School Partner

Your company will be featured as a premier partner in digital and print communications during our annual Back-to-School Picnic. This large event brings together matches, families and mentors to celebrate the new school year and connect families with vital community resources.

New Match Mondays Partner (only one available)

Your company will be featured as the premier partner every Monday as we feature a new mentoring match on our social media channels. Our posts reach over 7,500 users across Facebook, Instagram and LinkedIn.

MentorU Activity Partner

Your company will be featured as a premier partner in digital and print communications for one of our monthly MentorU meet-ups, where students and mentors join together in the classroom.

Match Appreciation Partner

Your company will be featured as a premier sponsor in digital and print communications for this meaningful event celebrating mentors and mentees, match milestones, graduating seniors and scholarship recipients. The event includes awards for Big of the Year, Little of the Year, Community Partner of the Year and more.

Big Futures Activity Partner

You will be featured as a premier partner in digital and print communications for a Big Futures Activity where young adults gather to learn about financial literacy, tour local colleges and more.

Bowl for Kids' Sake

Spring 2026

For more than 45 years, Bowl for Kids' Sake has been Big Brothers Big Sisters' largest annual fundraising event, bringing together hundreds of mentors, parents/guardians, donors, corporations and community members to support our mission. Participants raise funds by asking family and friends to help them hit their fundraising goals. To show our gratitude, we celebrate their efforts with a night of FREE cosmic bowling, pizza, drinks, prizes and more at a local bowling alley.

Presenting Partner - \$12,500

- Mention in all press releases and radio ads
- Verbal and banner recognition at all 2026 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts, print materials and event website
- Recognition at 2026 kickoff events
- Recognition on event emails, social media and monthly eNews feature

300 Club - \$10,000

- Verbal recognition at all 2026 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts and event website
- Recognition at 2026 kickoff events
- Recognition on event emails and social media

Turkey - \$7,500

- Verbal recognition at all 2026 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts and event website
- Recognition on event emails and social media

Strike - \$3,500

- Verbal recognition and lane signage at all 2026 bowling sessions
- Logo placement on event website with link to your website
- Recognition on event emails and social media

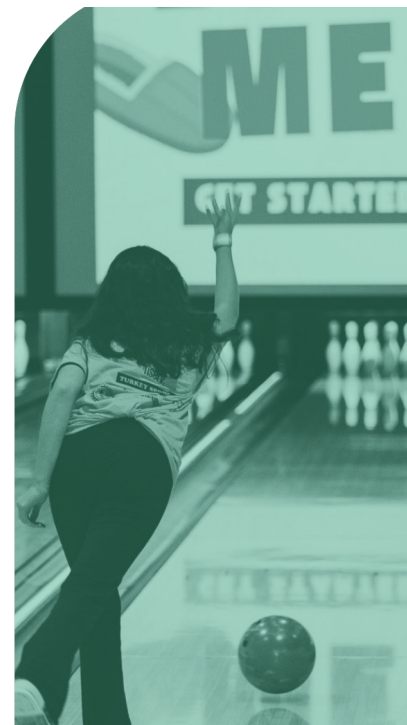
Lane - \$1,500

- Lane signage at all 2026 bowling sessions
- Logo placement on event website with link to your company's website

Pin - \$750

- Lane signage at all 2026 bowling sessions

THE MOST FUN IN RENTED SHOES!



Fore Potential

Fall 2026

After an incredible launch last year, our reimagined golf event is back in 2026! Join us at Topgolf Omaha for a unique celebration with our corporate partners, top Bowl for Kids' Sake fundraisers, board members and other friends of Big Brothers Big Sisters.

Presenting Partner - \$12,500

- Prominent logo placement on website, in print materials, event scoreboards and digital screens at Topgolf Omaha
- Recognition in emails and social media
- Verbal recognition at event
- Opportunity to speak during the event kickoff or awards ceremony
- Three bays for up to 18 participants with food and swag bags

Eagle - \$10,000

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at Topgolf Omaha
- Recognition in emails and social media
- Verbal recognition at event
- Two bays for up to 12 participants with food and swag bags

Birdie - \$7,500

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at Topgolf Omaha
- Recognition in emails and social media
- Verbal recognition at the event
- One bay for up to 6 participants with food and swag bags

Par - \$3,500

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at Topgolf Omaha
- Recognition in emails and social media
- Two individual golfer tickets

Bogey - \$1,500

- Logo placement on website, in print materials, event signage, event scoreboards and digital screens at Topgolf Omaha
- Recognition in emails and social media

Tee - \$750

- Name placement on website, in print materials, event signage, event scoreboards and digital screens at Topgolf Omaha
- Name recognition in emails and social media



Other Ways to Help

/// Host a Family Resource or School Supply Drive

Collect essential items to support our youth and families, helping them access much-needed resources.

▮ Join our Engagement and Impact Committee

Help strengthen community connections, increase involvement and highlight the impact of mentorship; meets four times a year.

/// Offer Employee Donation Matching

Boost the impact of your employees' contributions by matching their donations and doubling the support for local youth.

▮ Provide Job Shadowing Opportunities for Big Futures Youth

Inspire young adults by offering them a chance to shadow professionals, giving them insight into potential careers.

/// Become a Big Futures Community Partner

Empower the next generation by partnering to support youth development and career readiness.

▮ Host a Recruitment Presentation

Gather your coworkers and learn more about mentoring in our Community-Based and MentorU programs.

*By supporting Big Brothers
Big Sisters, we are helping
young people build bright
futures while strengthening
the community and shaping a
workforce ready for tomorrow.*

Spencer Kimball, Pinnacle Bank





READY TO MAKE AN IMPACT?

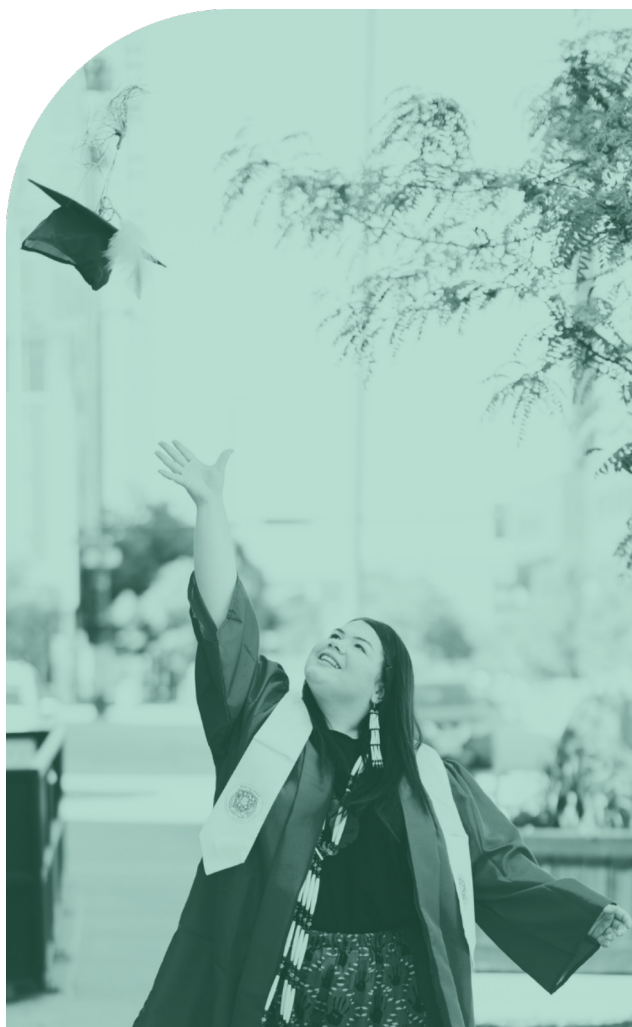
Contact: Corrin Day

Senior Manager of Engagement & Stewardship

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***Interested in partnering with Big Brothers Big Sisters across both Omaha and Lincoln?
Let's connect to explore opportunities that make a greater impact.***



**Big Brothers
Big Sisters®**