Big Brothers Big Sisters®

2027



IMPACT GIVING GUIDE



"Spending time with Pat has been more than just fun. It's helped me grow and see what's possible. Having him as a role model for the past seven years has given me confidence I wouldn't have had otherwise," says Little Anthony.

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BIG BROTHERS BIG SISTERS OF THE MIDLANDS

Serving more than 1,000+ youth and young adults each year.

Our Mission:

Create and support one-to-one mentoring relationships that ignite the power and promise of youth.



COMMUNITY-BASED MENTORING

One-to-one mentoring that connects local youth with caring adult mentors through regular outings and shared experiences in the community.



MENTORU

A **school-based, technology-enhanced mentoring program** that helps high school students build personal, academic, and career skills.



BIG FUTURES

Supports BBBS mentees as they **transition from high school to whatever comes next**, including college enrollment, enlistment, and workforce development.

YOUR IMPACT IN ACTION

When David was matched with his Big, Mariano, in 2019, he was a quiet high school student who loved working with his hands. He wasn't sure where that passion might lead, but with Mariano by his side, he didn't have to navigate it alone.

Their match grew through the Community-Based Mentoring program. **Mariano provided consistency and encouragement as David explored school, work and his future.** Even after David graduated high school in 2023, their connection continued. Life has gotten busier, with David working full-time at Werner, but they still make time to connect.

Last year, Mariano was named Big of the Year, honoring the steady and caring guidance he has provided over the years.

And David? ***He's thriving***.

David joined the BBBS Big Futures program and completed his Associate Degree in Auto Collision Technology from Metropolitan Community College while working full-time. BBBS staff and his family proudly watched him walk across the graduation stage, celebrating everything he had worked for.

With Mariano by his side, David continues to explore his interests, build confidence and look toward what comes next. Even after more than seven years together, their mentoring relationship continues to grow.





"Mariano has always pushed me to keep going, even when things got busy or hard. Knowing I could check in with him and get real advice made a big difference for me," says David.

YOUR IMPACT IN NUMBERS



BBBS Littles are **20%** more likely to attend college, fueling a skilled workforce.



BBBS Littles earn **15%** more over their lifetimes.



94% of BBBS youth continued on a path of decreased or no engagement with the justice system or illegal activity.



76% of BBBS youth improved their grades or maintained their academic performance compared with the prior school year.



Being a BBBS Little reduces the socioeconomic gap by **two-thirds.**



94% of BBBS youth maintained or improved their ability to regulate their emotions.

OPPORTUNITIES TO INVEST IN BBBS







RECRUIT MENTORS

Provide access to positive mentorship for every young person who needs us.

- **Big Socials** - Create community for current and future mentors
- **Fall Recruitment Campaign** - Amplify our annual call for new mentors

EMPOWER YOUTH

Empower young people to learn, lead, and grow.

- **Match Activities** - Support agency-organized free or low-cost opportunities for matches to connect
  - Winter Carnival
  - Back-to-School Picnic
  - Other unique monthly activities
- **Match Appreciation Brunch** - Honor our youth, families, and volunteers through this meaningful celebration of mentorship

SUPPORT FAMILIES

Commit to fostering a community where every person we serve feels valued and supported.

- **Adopt-a-Family** - Bring joy to BBBS families through a program that provides gifts and necessities during the holiday season
- **Family Resource Partner** - Ensure that BBBS youth and their families have the support, resources, and assistance they need to thrive.

BOWL FOR KIDS' SAKE

WHAT:

Bowl for Kids' Sake is our largest annual fundraising and engagement event. Supporters form teams, raise money to support the mission, and then celebrate with a fun night of bowling!

WHEN:

Spring



WHO:

- 300 + Participants
- Dozens of corporate partners
- Supporters of all ages











FORE POTENTIAL

WHAT:

Fore Potential brings together friendly competition, great food and drinks, and an unforgettable evening at Topgolf—all while supporting life-changing mentorship. Plus, enjoy the opportunity to check out experiential shopping and activity vendors.



WHEN:

Fall

WHO:

- 120+ Participants
- Community and corporate leaders









IMPACT GUIDE

INVESTMENT	OPPORTUNITIES	IMPACT
Premium $25k	2 Premier OR 4 Signature OR 5 Community	Support 10 matches for a year
Gold $15k	3 Signature OR 4 Community	Support 6 matches for a year
Silver $10k	2 Signature OR 3 Community	Support 4 matches for a year
Bronze $5k	1 Signature OR 2 Community	Support 2 matches for a year
Custom	Discuss a partnership plan that meets your organization's unique needs	

Have a presence in both the Omaha and Lincoln metros? Sponsorship can be coordinated between both communities.

BENEFIT BREAKDOWN

PREMIER OPPORTUNITIES

- Bowl for Kid's Sake - Presenting
- Fore Potential - Presenting

SIGNATURE OPPORTUNITIES

- Bowl for Kid's Sake - Turkey
- Bowl for Kid's Sake - 300 Club
- Fore Potential - Eagle
- Fore Potential - Birdie
- Match Appreciation Brunch
- Fall Recruitment Campaign
- Adopt-a-Famiy

COMMUNITY OPPORTUNITIES

- Match Activities
- Back-to-School Picnic
- Family Resource Partner
- Big Socials
- Winter Carnival
- Bowl For Kids' Sake - Strike
- Fore Potential - Par

MARKETING BREAKDOWN FOR IMPACT SPONSORS

- BBBSM website recognition
- Promotion in email, social media, and on website for specific events
- Lunch & Learn for employees

OTHER WAYS TO GET INVOLVED

- Host a family resource or school supply drive
- Join our Engagement + Impact Committee
- Empower employees to become mentors by offering paid time off for volunteering
- Help recruit mentors by organizing a volunteer presentation or event





To learn more about these options, contact:

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