



# MARKETING RELEASE FOR PARENT/GUARDIAN

I grant **Big Brothers Big Sisters of the Midlands (BBBSM)** permission to use my youth's likeness in photographs taken during marketing photoshoots for marketing, communications, and promotional purposes. These photos may be used in materials such as BBBSM's website, social media, digital and print publications, presentations, and other outreach efforts that support and promote BBBSM's mission. No compensation or other consideration will be provided for the use of these images.

## **Use of Images**

I understand and agree that BBBSM may edit, reproduce, publish, or distribute these photographs for the purpose of promoting BBBSM programs and services. I waive the right to inspect or approve the final images or accompanying written or electronic content in which my likeness appears.

## **Release of Liability**

I release and hold harmless Big Brothers Big Sisters of the Midlands, along with its employees, contractors, and representatives, from any claims or liability arising from the use of these photographs as described above.

## **Right to Withdraw Consent**

I understand that I may withdraw my consent at any time by providing written notice to BBBSM. Upon receipt of that notice, BBBSM will make reasonable efforts to discontinue future use of my youth's photos for marketing and promotional purposes.

## **Participant Acknowledgment**

I confirm that I am at least 18 years of age and authorized to provide this consent. If the participant is a minor, I certify that I am the parent or legal guardian and have the legal authority to grant this permission on their behalf.

By signing this form, I acknowledge that I have read, understand, and agree to the terms of this photo and media release.

**Parent/Guardian Signature** \_\_\_\_\_

**Parent/Guardian Printed Name** \_\_\_\_\_

**Youth Printed Name** \_\_\_\_\_ **Date** \_\_\_\_\_