

2026



IMPACT GIVING GUIDE

Creating Connections, Building Futures



2124 Y St, Flat 210
Lincoln, NE 68503

BBBSMidlands.org

(402) 330-2449, Option 4

@BBBSLincoln

Local Impact



HIGHER COLLEGE ENROLLMENT

BBBS Littles are **20% more likely** to attend college, fueling a skilled workforce.



INCREASED EARNINGS

BBBS Littles **earn 15% more** over their lifetimes, strengthening financial independence and consumer spending.



ENHANCED ECONOMIC MOBILITY

Being a BBBS Little reduces the socioeconomic gap by **two-thirds**.

Mission: Create and support one-to-one mentoring relationships that ignite the power and promise of youth.

Community-Based Mentoring is the traditional mentoring program provided by BBBS. Bigs and Littles participate in one-to-one outings across our local community two to four times a month. Matches plan time together doing things they both enjoy, like taking a walk in the park, going to a museum, sharing a meal together or just hanging out and talking at home. Life-changing friendships are built through the simplest of moments spent together.

Serving more 1,000 kids and young adults throughout the Lincoln & Omaha metro areas.



Partnership Levels

GOLD \$15,000	Pick 1 <ul style="list-style-type: none">• Bowl for Kids' Sake Presenting Partner• Bigger Together Luncheon Presenting Partner• 60 Men in 60 Days Sponsor• New Match Mondays Sponsor• Give to Lincoln Day Matching Partner• Giving Tuesday Matching Partner
	Pick 2 <ul style="list-style-type: none">• Bowl for Kids' Sake Turkey Sponsor• Bigger Together Luncheon Champion Sponsor• Monthly Newsletter feature story• Match Activity Partner• Big Socials Partner
SILVER \$10,000	Pick 1 <ul style="list-style-type: none">• Bowl for Kids' Sake Presenting Partner• Bigger Together Presenting Partner• Give to Lincoln Day Matching Partner• Giving Tuesday Matching Partner
	Pick 1 <ul style="list-style-type: none">• Bowl for Kids' Sake Turkey Sponsor• Bigger Together Champion Sponsor• Match Activity Partner• Big Socials Partner• Monthly Newsletter Feature Story
BRONZE \$5,000	Pick 2 <ul style="list-style-type: none">• Bowl for Kids' Sake Turkey Sponsor• Bigger Together Inspire Sponsor• Match Activity Partner• Big Socials Partner• Monthly Newsletter Feature Story

Bowl for Kids' Sake

Spring 2026

For more than 45 years, Bowl for Kids' Sake has been Big Brothers Big Sisters' largest annual fundraising event, bringing together mentors, parents/guardians, donors, corporations and community members to support our mission. Participants raise funds by asking family and friends to help them hit their fundraising goal. To show our gratitude, we celebrate their efforts with 90 minutes of FREE cosmic bowling, pizza, drinks, prizes and more at a local bowling alley.



Presenting Partner - \$7,500

- Mention in all press releases
- Verbal and banner recognition at all 2026 bowling sessions
- Priority choice in bowling session time for company teams
- Logo placement on participant t-shirts and print materials
- Recognition on event emails and social media
- Logo placement on event website with link to your website
- Lane signage at our 2026 bowling sessions (company logo & name)

Turkey - \$3,500

- Priority choice in bowling session dates and times for company teams
- Verbal recognition at our 2026 bowling sessions
- Logo placement on participant t-shirts
- Recognition on event emails and social media
- Logo placement on event website with link to your website
- Lane signage at our 2026 bowling sessions (company logo & name)

Strike - \$1,500

- Verbal recognition at our 2026 bowling sessions
- Logo placement on participant t-shirts
- Recognition on event emails and social media
- Lane signage at our 2026 bowling sessions (company logo & name)

Pin - \$500

- Logo placement on event website with link to your website
- Lane signage at our 2026 bowling sessions (company name listed)



THE MOST FUN IN RENTED SHOES!

Bigger Together Luncheon

Summer 2026

Presenting Partner - \$5,000

- Prominent logo placement on screen during luncheon
- Opportunity to speak during the Luncheon
- Prominent logo/name on all event materials, signage, and media promotions
- VIP seating for 8 guests (front row)
- Prominent sponsor logo/name on BBBSL website
- Dedicated Presenting Partner Spotlight post on social media
- Feature in BBBS newsletter
- Prominent logo/name on tables and printed program
- Option to provide branded swag at all tables

Champion Partner - \$2500

- Logo/name on screen during luncheon
- Logo/name on BBBSL website
- Included in "Thank You" social media posts
- Verbal recognition at luncheon
- Logo/name on tables at luncheon
- Logo/name on printed program
- VIP seating for 6 guests
- Option to provide branded swag at select tables

Inspire Partner - \$1,500

- Logo/name on screen during luncheon
- Logo/name on BBBSL website
- Included in "Thank You" social media posts
- Verbal recognition at luncheon
- Logo/name on printed program
- Seating for 4 guests

Ignite Partner - \$500

- Logo/name on screen during luncheon
- Logo/name on BBBSL website
- Included in "Thank You" social media posts
- Logo/name on printed program
- Logo/name on display at check-in table

Potential Partner - \$250

- Logo/name on screen during luncheon
- Logo/name on BBBSL website
- Included in "Thank You" social media posts



Partnership Level FAQ

60 Men in 60 Days Partner

Your company will be featured as a premier partner in digital and print communications for our most prominent and visible recruitment campaign, running September 1 through October 30. With a strategic mix of digital ads, media coverage, community events and targeted outreach, this campaign reaches thousands across the Lincoln and Omaha metro areas with one clear call: boys need mentors.

New Match Mondays Sponsor

Your company will be featured as the premier partner every Monday as we feature a new mentoring match on our social media channels. Our posts reach over 7,500 users across Facebook, Instagram and LinkedIn.

Monthly eNews Feature Story

Your company and its partnership with BBBS will be the feature story in one of our monthly eNews emails sent out to more than 10,000 supporters.

Match Activity Partner

Your company will be featured as a premier partner in digital and print communications for one of our monthly Match Activities. These are free and low-cost events hosted by BBBS for Bigs and Littles to connect and try new things together.

Big Socials Partner

Your company will be featured as a premier partner in digital and print communications for our quarterly Big Socials. These events are a chance for current Bigs and mentors to mix and mingle, as well as guests who would like to learn more about our mentoring programs.

Give to Lincoln Day Matching Partner

Be featured as the matching sponsor for all donations made to BBBS Lincoln within a designated timeframe during Give to Lincoln Day. Your company will be highlighted in all related promotions, inspiring community support and doubling the impact for local youth.

Giving Tuesday Matching Partner

Celebrate the spirit of giving by matching donations to BBBS Lincoln during your selected timeframe on Giving Tuesday. Your company will be recognized throughout our campaign promotions, motivating others to give and help create more meaningful mentoring relationships in our community.

Other Ways to Help

/// Host a Family Resource or School Supply Drive

Collect essential items to support our youth and families, helping them access much-needed resources.

▣ Participate in Bowl for Kids' Sake

Rally your employees to join Bowl for Kids' Sake, a signature fundraising event that doubles as a memorable team-building experience.

/// Offer Employee Donation Matching

Boost the impact of your employees' contributions by matching their donations and doubling the support for local youth.

▣ Host a Recruitment Presentation

Gather your coworkers and learn more about mentoring in our Community-Based program.

Every dollar invested in BBBS mentoring pays for itself within 7 years, creating sustained economic benefits.

"Mentorship changes lives – for the youth, the mentors and the communities we live and work in. When companies partner with Big Brothers Big Sisters, they're not just supporting the program; they're investing in future leaders, stronger families and a more connected community."

Stephanie Dinger, UBT





READY TO MAKE AN IMPACT?

Contact: Gabby Ayala

Development Manager

(402) 905-3336

gayala@bbbslincoln.org

*Interested in partnering with Big Brothers Big Sisters across both Omaha and Lincoln?
Let's connect to explore opportunities that make a greater impact.*



**Big Brothers
Big Sisters®**