



Big Brothers
Big Sisters®

2024 SPONSORSHIP

PACKET

Big Brothers Big Sisters of the Midlands helps children realize their potential and build their futures. We nurture children and strengthen communities.

We partner with parents, families, volunteers, companies, schools, and others in the community to unleash and defend the potential of each child to achieve greater confidence, better relationships, educational success, and reach their biggest possible future.

Standing with us to defend the potential of youth is as easy as one, two, three! **Become a 2024 Annual Partner today.**

1

Choose your partnership level for the year – all packages have benefits to represent your company at each of our major events in 2024.

2

Decide how to customize your investment by choosing the events and programs you wish to participate in or your desired partnership level.

3

Complete the attached partnership agreement and return to Gabby Ayala at gayala@bbbsomaha.org.



**Create and support
one-to-one mentoring
relationships that
ignite the power and
promise of youth.**

Big Brothers
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CHOOSE YOUR PARTNERSHIP LEVEL OF SUPPORT



Thanks to the support of individual and corporate donors, hundreds of kids have a mentor by their side to offer advice, share their own experiences and help navigate challenges in life. In the past year, BBBSM has served over 700 youth and currently has over 75 youth waiting for mentors, with new applications weekly. Annual Partnership helps us better serve our matches and allows us to recognize your support at events all year round.

EVENT	IMPACT SPONSORSHIP	EMPOWER SPONSORSHIP	IGNITE SPONSORSHIP
Big Basketball Bash	Tip-Off Sponsor (1 table of 10)	Tip-Off Sponsor (1 table of 10)	4 Individual Tickets
Bowl for Kids' Sake	Presenting Sponsor	Select Presenting Sponsor for one event, plus Turkey Sponsor (BFKS) or Eagle Sponsor (Fore Potential)	Turkey Sponsor
Fore Potential Golf Outing	Presenting Sponsor		Eagle Sponsor
TOTAL INVESTMENT	\$20,000	\$15,000	\$10,000



Meet Little Brother Junior and Big Brother Miguel! This duo met last summer and is doing fantastic. Junior and Miguel share a love for cars and have become best friends. "I really like Miguel. He's really cool, and we get along well. I like that he is into cars, just like me. I like that I can talk to him, and he just listens," says Little Brother Junior.

Before joining BBBSM, Junior was barely passing at the end of his eighth-grade year. He had to take summer school for all of his subjects in order to move into high school. He was hanging out with a "bad crowd." Maria, Junior's mom, shared that he was a good student and smart kid but had just lost his way.

Now, with the consistent presence of Big Brother Miguel, Junior is talking about his goals with his family. He's going to car shows and making connections in the mechanic industry. Junior turned his grades around last year, too. He has more confidence than ever going into this school year.



BIG BASKETBALL BASH

**Saturday, April 6, 2024 at
DC Centre**

Watch the men's NCAA semifinal basketball games and join 300+ community members in supporting Big Brothers Big Sisters of the Midlands. Cheer on the teams in style at DC Centre during this fun, interactive evening with games, drinks, appetizers, and a silent auction open to bidders nationwide.

FULL-COURT SPONSOR - \$4,000

- Fifteen (15) tickets to the event with a reserved table
- Logo placement on website, print advertisement, and event signage
- Recognition in press releases, social media, and event emails
- Verbal recognition at the event
- E-newsletter feature
- Opportunity to speak to the Bash crowd during a game break

TIP-OFF SPONSOR - \$2,000

- Ten (10) tickets to the event with a reserved table
- Logo placement on website, print advertisement, and event signage
- Recognition in press releases, social media, and event emails
- Verbal recognition at the event



BIG BASKETBALL BASH

PRESENTED BY SERVICE LEAGUE



Scan the code for more information about the 2024 Big Basketball Bash.



BOWL FOR KIDS' SAKE

**May 9-11 2024 at
Maplewood Lanes in Omaha**

Big Brothers Big Sisters signature fundraising event combines peer-to-peer fundraising with corporate sponsorship resulting in a fun bowling party that celebrates mentoring in our community. Past events have shown 900+ local participants and 2000+ individual visitors to the Bowl for Kids' Sake event page.

PRESENTING SPONSOR - \$12,500

- Mention in all press releases and radio ads
- Verbal and banner recognition at all 2024 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts, print materials, and event website
- Recognition at 2024 kickoff events
- Recognition on event emails and social media, and e-newsletter feature



300 CLUB SPONSOR - \$10,000

- Verbal recognition at all 2024 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts and event website
- Recognition at 2024 kickoff events
- Recognition on event emails and social media



TURKEY SPONSOR - \$7,500

- Verbal recognition at all 2024 bowling sessions
- Priority choice in bowling session dates and times for company teams
- Logo placement on participant t-shirts and event website
- Recognition on event emails and social media

STRIKE SPONSOR - \$5,000

- Verbal recognition and lane signage at all 2024 bowling sessions
- Logo placement on event website with link to your website
- Recognition on event emails and social media

LANE SPONSOR - \$750

- Lane signage at all 2024 bowling sessions
- Logo placement on event website, including link to your company's website



Scan the code for more information about Bowl for Kids' Sake in 2024.



FORE POTENTIAL GOLF OUTING

**Thursday, May 30, 2024 at
Tiburon Golf Club in Omaha**

Big Brothers Big Sisters celebrates its third year of empowering the potential of youth through the Fore Potential Golf Outing. Up to 216 golfers play 18 holes and enjoy lunch, dinner, and fun challenges along the course.

PRESENTING SPONSOR - \$12,500

- Four (4) foursomes with carts, lunch, and gift bag
- Logo placement on website, in print materials, event signage, and on course
- Recognition in emails and social media
- Verbal recognition at event
- Opportunity to speak before shotgun start



GOLDEN EAGLE SPONSOR - \$7,500

- Two (2) foursomes with carts, lunch, and gift bag
- Logo placement on website, in print materials, event signage, and on course
- Recognition in emails and social media
- Verbal recognition at event



SILVER BIRDIE SPONSOR - \$5,000

- One (1) foursome with carts, lunch, and gift bag
- Logo placement on website, in print materials, event signage, and on course
- Recognition in emails and social media
- Verbal recognition at event

INDIVIDUAL BOGEY SPONSOR - \$1,000

- Logo placement on website, in print material, event signage, and on course
- Recognition in emails and social media

BRONZE PAR SPONSOR - \$3,000

- One (1) foursome with carts, lunch, and gift bag
- Logo placement on website, in print materials, event signage, and on course
- Recognition in emails and social media

TEE SPONSOR - \$500

- Name placement on website, in print material, event signage, and on course
- Recognition in emails and social media



EXCLUSIVE GOLF SPONSORSHIP OPPORTUNITIES

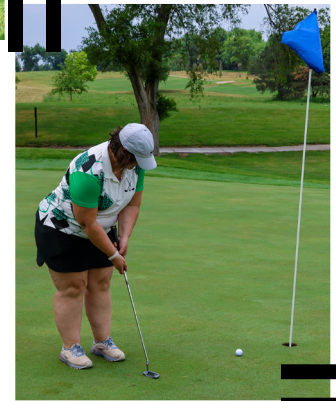
LUNCH OR DINNER SPONSOR - \$4,000

- Logo on event signage at food station
- Recognition on event e-blasts and social media posts
- Opportunity to provide promotional items at food station (napkins, etc.)
- Listing as Lunch Sponsor or Dinner Sponsor on the event website, including a direct link to your company's website



GOLF CART SPONSOR - \$3,000

- Logo recognition on each golf cart used during the event
- Recognition on event e-blasts and social media posts
- Listing as Golf Cart Sponsor on the event website, including a direct link to your company's website



SCORECARD SPONSOR - \$3,000

- Logo recognition on each scorecard used during the event
- Recognition on event e-blasts and social media posts
- Listing as Scorecard Sponsor on the event website, including a direct link to your company's website



CLOSEST TO PIN, HOLE IN ONE, LONGEST DRIVE, OR PUTTING CONTEST - \$2,000 EACH

- Logo recognition on event signage at the sponsor's respective challenge hole
- Opportunity to provide promotional items at the hole
- Recognition on event e-blasts and social media posts
- Listing as specific challenge hole sponsor on the event website, including a direct link to your company's website



Scan the code for more information about the 2024 Fore Potential Golf Outing.



OTHER OPPORTUNITIES TO MAKE AN IMPACT

THIRD PARTY FUNDRAISERS

Host a fundraiser and designate Big Brothers Big Sisters as the beneficiary. Big Brothers Big Sisters staff will work with you to promote the event and maximize your effort.

IN-KIND GIFTS

Our agency hosts a variety of events over the course of a year. Making an in-kind contribution to an event or auction is always appreciated.

BUSINESS DISCOUNT PARTNERS

Business Discount Partners provide special discounts and perks for Bigs and Littles on outings. Contact Hannah Casey, hcasey@bbbsomaha.org, for more information.

DONATE TO THRIFT WORLD

Donate your new or gently used items to any of the 55 collection bins in the Omaha metro area or to the 14 bin sites in the surrounding Omaha metro area. You can also schedule a donation pickup. Thrift World also offers in-store roundups at the register.

BECOME A MATCH MAKER

Match Makers is a unique group of monthly donors who choose to support the mission of Big Brothers Big Sisters of the Midlands as a consistent force for change. Match Makers create life-changing friendships every month and help all our mentoring relationships stay strong and last.

AMAZON WISHLIST

Donate items from our wish list while shopping online. Get started at <https://amzn.to/48OIJRO>.



Scan the code for more opportunities to make an impact.





Big Brothers Big Sisters®

2024 ANNUAL PARTNERSHIP AND SPONSORSHIP FORM

Company Name: _____
(as you would like it to appear in publications)

Company Contact Name: _____

Company Contact Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Sponsorship interested in: _____

Thank you for supporting Big Brothers Big Sisters of the Midlands!

Customized Partner Package
Total Amount Due:

\$

Individual Event Sponsorship(s)
Total Amount Due:

\$

PAYMENT METHODS { Please Check One }

Payment enclosed

Make checks payable to Big Brothers Big Sisters of the Midlands

Please Invoice

Credit Card

Contact Gabby Ayala at gayala@bbbsomaha.org or 402-905-3336

MAIL APPLICATION
AND PAYMENT TO:

Big Brothers Big Sisters of the Midlands
ATTN: Gabby Ayala
1209 Harney St Suite 110
Omaha, NE 68102

